



26th Space Coast Birding & Wildlife Festival, January 22-26, 2025

Sponsorship Levels

Space Coast Birding and Wildlife Festival will be bigger and better in its 26th year!

The American Flamingo is our bird of the year, since nearly 20 are now being seen at Merritt Island National Wildlife Refuge! From scrub-jays to Painted Buntings to shorebirds to Crested Caracaras, the birds to see at our Festival are a big draw!

The Festival will be at the Radisson Resort at the Port, Cape Canaveral. For Wednesday, Thursday, Friday, and Saturday, Festival staff are developing on a good layout that fits all sponsors into the one Expo Hall and ensures good booth traffic.

Exhibit hours will be 12 pm to 6 pm on Wednesday, Thursday and Friday, 10 am to 6 pm on Saturday. Keynotes will be at 6 pm, after the exhibits close. Complementary heavy hors d'oeuvres, "Sips n Bits," will be strategically situated. Attendees will be required to visit booths before partaking. Per last year's feedback, sponsors will be at the front of the hall.

Booths must be set up before noon on Wednesday, January 22nd, with Tuesday afternoon set up available. Activities will start on Wednesday: the pelagic trip plus some other trips, the first of four keynote talks, a community art show and others.

We have secured a hotel room rate at the Radisson of \$199 for standard rooms and \$229 for suites, plus 12% sales tax, 72-hour cancellation. You will be sent the link upon registration. If any questions, email director@scbwa.net or call 386-690-4705.

ADVANTAGES OF SPONSORSHIP INCLUDE:

- Presence at one of our country's best known birding festivals
- Exposure to Festival attendees (includes walk-ins to the Expo Center).
 - In January 2020 pre-COVID, we had 950 registered attendees during four days of the Festival.
 - In January 2024, our first year back after the pandemic, we had 500 registered attendees.
 - Starting earlier than last year and with a growing mailing list, many more are expected in 2025.
- The Festival has a wide reach:
 - Continually updated Festival website and active social media
 - Advertising in nationally acclaimed birding publications in print and digital – *Birding* (American Birding Association) and *Living Bird* (Cornell Lab of Ornithology) – steering thousands of views to our website before, during and after the Festival
 - Statewide and local advertising: VISIT FLORIDA, Space Coast Audubon Society, Senior Scene, etc.
 - Our team will have booths at several prominent birding Festivals nationwide
- Your sponsor logo linked to your website remains active until the next year's information is placed on the Festival website (approximately 6-9 months).

SPONSORSHIP LEVELS

\$25,000+ (TITLE SPONSOR, Flamingo Level)

All benefits of Eagle level, plus

- Title Sponsorship includes corporate naming alongside the event title (*Space Coast Birding & Wildlife Festival, presented by ———*) on all print and digital materials, including press releases, as well as all signage throughout the event
- Opportunity to have a custom Festival video advertisement produced featuring the company's commitment to the environment
- Two additional Festival registrations (total Ten)

\$10,000+ (Manatee Level)

All benefits of Eagle level (*below*), plus

- Booth position at front of exhibit hall
- Two additional Festival registrations (total Eight)

\$7,500+ (Eagle Level)

All benefits of Pileated Woodpecker level, plus

- Sponsor of one Evening Keynote Presentation (sponsor's choice, on space available basis) or workshop: opportunity to talk about your company prior to the presentation
- A double Exhibitor space in the Expo Center (a \$1200 value), allowing room for extra equipment or chairs to comfortably interface with potential clients
- Logo included in Festival video advertisements
- Six Festival registrations

\$5,000+ (Panther Level)

All benefits of Pileated Woodpecker level, plus

- Opportunity to present a Spotlight Presentation: talk about and demonstrate your product in a workshop session
- One Exhibitor space in the Expo Center (a \$600 value)
- Logo included in Festival video advertisements
- Four Festival registrations

\$2,500+ (Scrub-Jay)

All benefits of Pileated Woodpecker level, plus

- One Exhibitor space in the Expo Center (a \$600 value)
- Logo included in Festival video advertisements
- Three Festival registrations

\$1,000+ (Pelican)

All benefits of Pileated Woodpecker level, plus

- One Exhibitor space in the Expo Center (a \$600 value)
- Two Festival registrations

\$500+ (Pileated Woodpecker)

- Designation as a Sponsor on the Exhibitor list on the Festival website (Exhibit space purchased separately at this level)
- Logo displayed on Festival website with link to your company website
- Logo & company name promoted in social media posts
- Logo & company name listed on Festival handouts
- Logo displayed in the Expo Center and the Registration Area during the Festival
- Opportunity to provide corporate information (printed materials or promotional items) for participant registration packets

Please submit the 2025 Exhibitor/Sponsor Registration Form, downloadable from the 2025 Registration Form green button to the right on the Become a Sponsor/Exhibitor page of the website www.scbwa.net. Email the filled in form to director@scbwa.net. Space Coast Birding & Wildlife Association will invoice you for the amount stated. If any questions, call SCBWA Executive Director Deborah Green at 386-690-4705.

Thank you for your support! Space Coast Birding & Wildlife Association is a 501(c)3 nonprofit organization. The 2020 Economic Impact Report (EIR) and Summary & Statistical Report are available on our website, www.scbwa.net.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-435-7352 (800-HELP-FLA) WITHIN THE STATE OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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